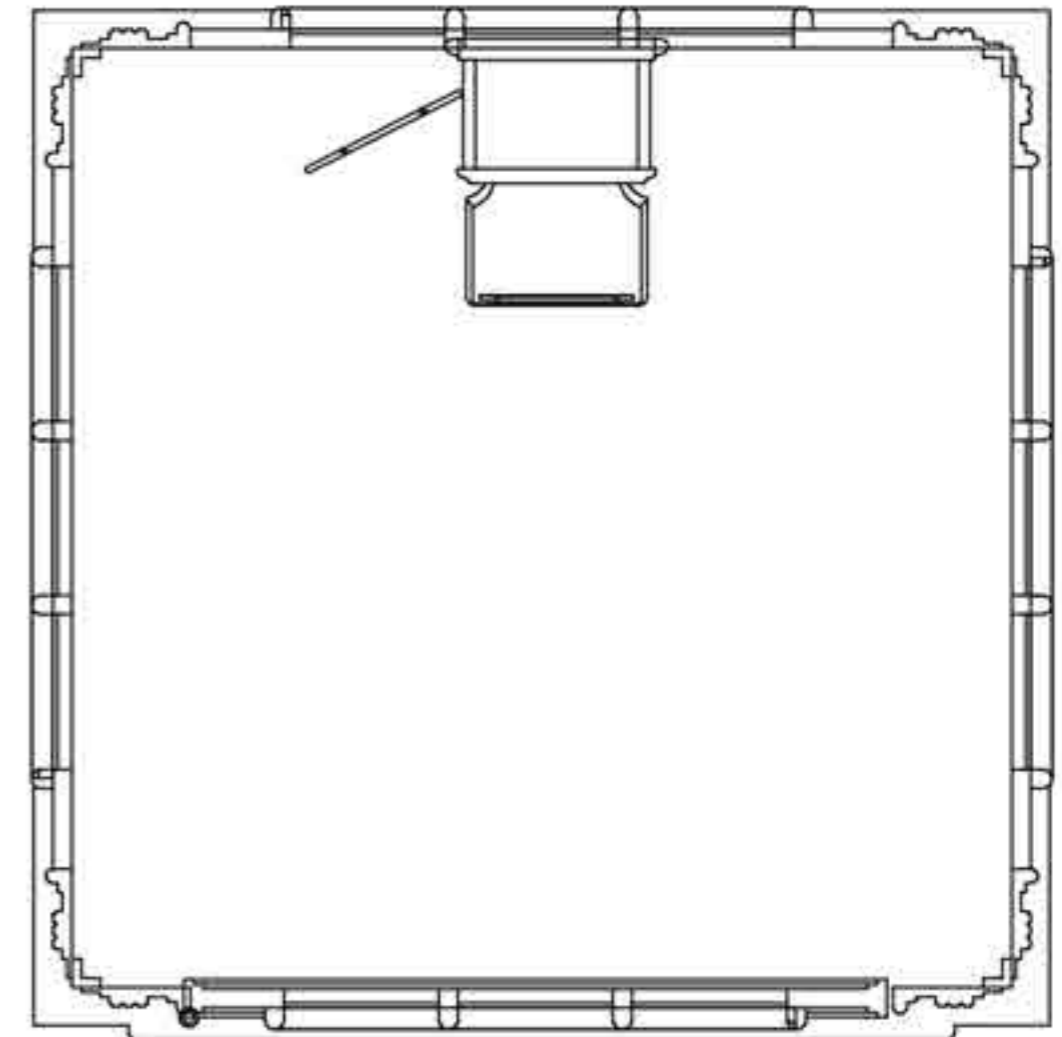
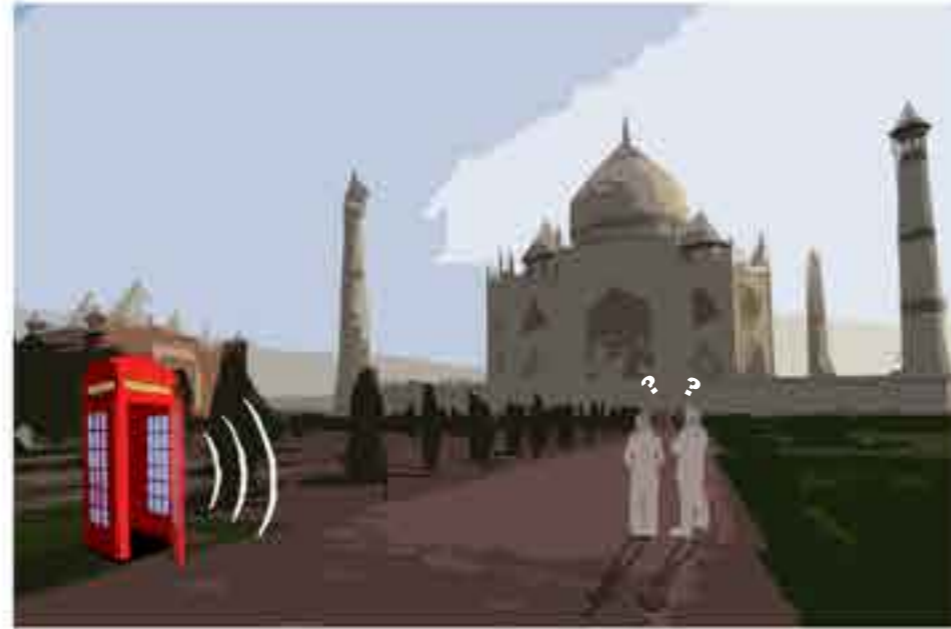


Millions of people spend time at public spaces, such as train stations and bus stops, but hardly any interaction or communication is formed between people. Why is that so? Research shows the lack of trust and shyness in public are key factors that prevents people from interacting in public.

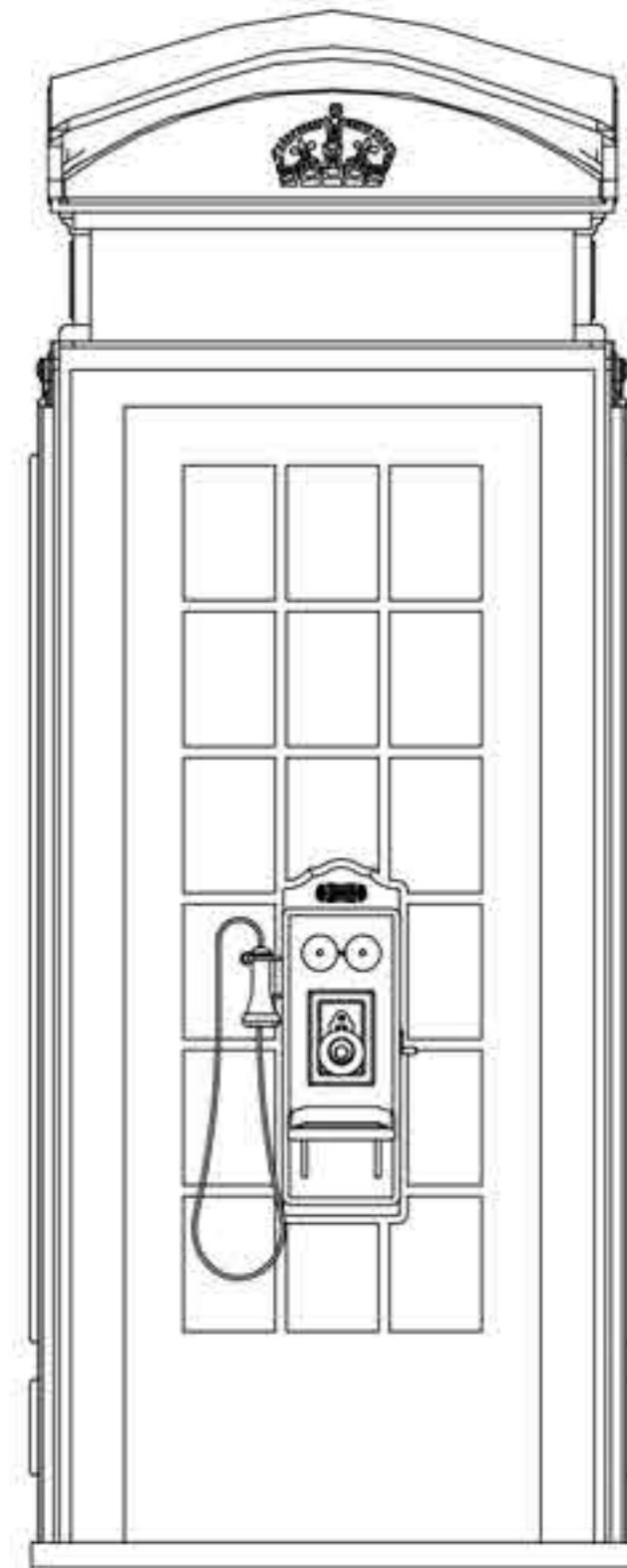
For our design, we wanted to break the barrier of shyness and lack of trust to allow people to start communicating with strangers. How do we achieve this?

By putting the icon of communication, the iconic London telephone booth, in various locations around the world, we are able attract people in with curiosity and draw them into using the phone. When the phone is picked up, somewhere around the world, another telephone booth will start ringing. Thus this creates the effect of randomly connecting people of various cultures and ethics in the telephone booths booths. Not only the telephone booth eliminates the shyness by providing a safe space mentally, but it also creates connections with people around the world.



PLAN

TELEPHONE BOOTH



SECTION

team6404